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WHAT’S HERE

**ART & DESIGN**

Art is the beating heart of Pragovka. Dozens of art studios, galleries, outdoor installations, projections, concerts, theater and other culture activities offer a vibrant environment for collaboration across all art forms. The primary promoter of artistic events in Pragovka is the association of artists, Pragovka for Art (PFA), who also operates Pragovka’s galleries and their numerous programs.

More about Pragovka For Art

**GASTRO**

The food and drink offering at Pragovka provides a wide selection -- everything you need from a morning latte to an impromptu team lunch. You can even pick up something on your way home, that is if you’re not staying for dinner. Prague is celebrated as a foodie hub. Pragovka is adding to this, providing a rounded and diverse catering for residents and for new visitors attracted to the area.

**SPORT**

With acres of space, Pragovka serves as an appropriate venue for many sports: open-air volleyball playgrounds, outdoor running routes, and classes for all styles of yoga. Plus, if you like to infuse your exercise with a splash of nature, Rokytka’s embankment is perfect for a morning jog or a bike ride – or you might even join the local rugby club.

**SHOPPING**

With a retail offer curated to represent the creative ethos of this neighbourhood and with a market-style atmosphere to contrast with adjacent office space, Pragovka shall provide a rich mix of shops, showrooms, pop-up markets … even flexible performance space with its continuous changing program of events . It is a place where you will want to keep coming back.

**OFFICES**

We are now converting some of Pragovka’s historic industrial buildings into creative office space designed to facilitate start-ups and corporates alike. The flexibility of this space ensures that even the smallest business can find its footing within Pragovka. In time, this concept will be further enhanced with the ground-up development of new, modern office accommodation, fulfilling our goal to create a broad spectrum of opportunities at Pragovka.

**EDUCATION & INNOVATION**

Pragovka welcomes themes reaching beyond the arts -- such as interdisciplinary cooperation, intergenerational interaction, business development, opportunities for institutional and specialized education, and the emergence of local ecosystems. Pragovaka’s vision is to become the primary innovation cluster in Prague. We are cultivating a hub where talents, technologies, information, and other resources for the development of projects promising high social and economic impact meet physically and virtually.

Category

sport, gastro, art & design, shopping, office, historical hall, event space

Building

E Factory, Hala 11, Strojírna, Hala 18, Hala 19, Hala 43, Max Space

Example E Factory:

**E Factory**

E-shaped, historically registered building standing at the entrance to Pragovka is the beating heart of the Pragovka district. More than 27,000 m2 offer an effective combination of industrial architecture with generous, flexible space for galleries and cultural events, for offices and shared workplaces, and for retail units, cafes and restaurants.

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Beating heart of Pragovka with more than 27,000 m2, offering an effective combination of industrial architecture with generous, flexible space for galleries and cultural events, for offices and shared workplaces, and for retail units, cafes and restaurants.

**Pragovka Gallery**

A gallery open to a wide range of professional contemporary art across the Czech Republic and abroad. This gallery welcomes individual and group exhibitions, presentations within various artist studios, and curatorial projects.

Kategory: art & design

Building: E Factory

Opening Times:

Tue–Thu: 14.00–20.00

Fri–Sun: 14.00–18.00

Event categories:

party, concert, workshop, festival, cinema, sport, theater, conference, market, exhibition, art, trade show, other

2/ podstr. O NÁS

**VISION**

**OUR VISION**

**We are challenging prevailing attitudes** **of what it means to live in the city, forging new ideas and relationships. Pragovka is an unparallelled urban space. A place suited for ingenuity and invention, entrepreneurship and creativity, with a proud start-up history and a bright future.**

Pragovka has always been synonymous with progress and innovation. In combination with the creative energy that in the last decade has brought life back to this location, a distinctive Prague district and a new space for life is beginning to emerge. Traditional borders between activities are blurring. Pragovka becomes a place to work that is inspiring and fun, a place for leisure and everyday life, a place to live that calls on its history and is authentic - all with art remains an integral and defining part.

Our goal is to create a full-fledged urban space that will preserve all the good that has been created in Pragovka and what defines its genius loci. That is why we pay maximum attention not only to the gradual reconstruction of historic industrial buildings and the revitalization of the entire district, but we also continue to support our artistic community and cultural activities in Pragovka. We will nurture connections between our artists and our new communities – both commercial and residential – to make new connections, to encourage new discoveries, to inspire all.

**VISION**

**WHAT IS PRAGOVKA**

**CREATE**

**The epicenter of contemporary art with a thriving community**

A place that is alive with creativity and the joy of discovery, with its galleries and studios, home to many artists from painters, sculptors, photographers to designers and furniture makers.

**PLAY**

**A place to meet, relax, shop and recreate**

A bustling district, filled with creative businesses, cafés, bars, a skatepark and a rugby pitch. Hosting events from product launches and private parties, to fashion shows and concerts.

**WORK**

**Inspiring office space**

Thanks to the respectful conversion of Pragovka’s historical buildings, the district offers creative office space designed to facilitate start-ups and corporates alike.

**LIVE**

**Living with an exceptional atmosphere and great transport accessibility**

We’re creating an urban district, where quality, contemporary housing is set within a social environment and serene landscaping. Through a diversity of house types and the arrangement of public and private space, we propose a vibrant new neighbourhood that will encourage community

HISTORY

**HISTORY OF PRAGOVKA**

**Legendary car factory**

Over the past century, Pragovka has experienced many changes inspired by progress. The history of the area dates back to the very beginning of the twentieth century, to the foundation of the Pragovka’s automotive factory and its legendary Praga Brand. After World War I, the factory became a part of ČKD corporation, the largest engineering manufacturer in the country in those times, operating until 1989. Now, fuelled by this energy, Pragovka is evolving whilst celebrating its beautiful industrial herritage.

TEAM

**WHO ARE WE**

ARCHITECTS

Our vision is sculpted of the mutual cooperation and on the symbiosis of approaches and knowledge. At present, it is a combination of renowned architectural studios: TAK, Pavel Hnilička and Schindler Seko, and as we grow, our pool of experts is continually expanding.

DEVELOPMENT

Mount Capital, s.r.o., the developer behind the reimagination of Pragovka, with over 50 years’ experience in delivering and managing vibrant, successful places, across commercial, cultural and hospitality uses.

PRAGOVKA TEAM

The on-site team has already nurtured the Pragovka site for many years and has made a long-term commitment to the ensuring its transformation into an energetic live-work-play district while sharing a common vision for the future of Pragovka.

PARTNERS

We are grateful to all of our partners for supporting our event and art activities, especially to Magistrát hl. m. Prahy, Ministerstvo kultury České republiky, Praha 9, Státní fond kultury ČR, companies as Primalex, Kinnarps and our media partners.

LOCATION

**PRAGOVKA’S NEIGHBORHOOD**

VYSOČANY FULL OF POSSIBILITIES

**Together with Pragovka, the whole of Vysočany has been dynamically changing in recent years, undergoing a period of major transformation.**

Once the cradle of Czechoslovak industry, it is becoming an attractive Prague location in close proximity to the center, with excellent access by tram and metro, offering lots of greenery, a quality bike path and pleasant places to spend free time on the banks of the Rokytka creek. quality public space and all amenities from schools, doctors to neighbourhood, retailers, businesses and residents.

The sensitively preserved industrial heritage of this part of the city, together with modern urban thinking bring to Vysočany unmistakable world-class character full of possibilities, constantly growing and evolving into a lively and dynamic place. Another reason to live or to come to Vysočany, Pragovka will be a destination for fun, work, relaxation or culture.

3/ SPACES

**Commercial lease**

**Are you looking to move your project or company to an inspiring place? Pragovka offers variable spaces that can be adapted to your needs.**

There are a number of commercial spaces available for a variety of uses - from business units and places for gastronomy through spaces for sports and training facilities or cultural events to shared jobs and original offices suitable for large corporations, as well as for startups with additional growth in mind. Vibrant, modern, open and naturally lit spaces that encapsulate the needs of our residents will provide incomparable flexibility, modern standards - something for everyone.

DOWNLOAD PDF

**Event and film venues**

**Pragovka provides a variety of unique event venues from historical industrial buildings, and spacious outdoor areas to smaller spaces each having its own distinctive character.**

Beautiful industrial spaces and large factory halls offer amazing possibilities from commercial events through exhibitions, trade shows, charitative events, concerts and private parties to video and photo shootings as well as large film productions. Further advantages are plenty of parking spaces and accessibility for loading trucks.

DOWNLOAD PDF

**Studios and galleries**

**With dozens of studios in E Factory and Strojírna as well as its own galleries, Pragovka is an exceptional creative destination**

Pragovka studios range from small 20m2 to hundreds of contiguous square meters. All ateliers are unique workspaces with historic roots and inspirational industrial character. With over art sixty studios and a vibrant community of artists spread across its properties, Pragovka is a unique work environment welcoming all creative disciplines.

DOWNLOAD PDF

6/ podstr. PROJEKTY

OUR PROJECTS

At Pragovka, we are creating a unique live- work-play district. Creative office space for progressive businesses sits alongside well-designed modern homes for growing families. Eclectic shopping and food offerings are complemented with offerings of everyday necessities. New entertainment venues offer unique experiences. And – of course – we remain the epicentre of Prague’s art scene.

Pragovka‘s mixed-use development is divided into phases, each of them representing a new, respectful development, that will over time be gradually realized.

Later phases have been organized in such a way that they need not inconvenience businesses and residents who easrlier have elected to enter Pragovka.

7/ podstr. KONTAKT

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190 00 Praha 9-Vysočany

**IT’S CLOSER THAN YOU THINK**

The Poštovská tram stop is right in front of E Factory. Kolbenova Metro Station is within a 3-minute walk. You can get to the center of Prague in 20 minutes on a pleasant bike path, in 10 minutes by subway or in less than 20 minutes by car. The shopping and administrative center in Vysočany is a short 10-minute walk.